



Best.Gift.Ever
2020/2021 GIFT CATALOGUE



Every gift you choose
makes a difference in
the lives of children
and families

FREE CARD
with every gift!



bestgiftever.ca 1-800-387-1221

Best.Gift.Ever changes lives

When you choose a gift from the Best.Gift.Ever catalogue, you're making a BIG impact in the lives of children and youth in Canada and around the world.

The Best.Gift.Ever gift catalogue offers items that are symbolic of the real items used every day in community-led programs that are making sustainable improvements in people's lives.



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Your Best.Gift.Ever is needed now more than ever and will help families throughout the pandemic and beyond. It is the perfect way to connect family and friends and come together for children.

- Help reduce hunger and malnutrition with the gift of healthy meals & snacks, fresh produce boxes and family food boxes.
- Livestock gifts provide a source of reliable food and income, and farming and gardens support nutritious food for families.
- Strengthen communities with essential items like clean water, hand washing stations and improved livelihoods for women and girls.

...and so much more! Every gift makes a difference in the life of a child.

- ONLINE E-CARDS Choose your gifts and schedule e-cards to be sent any day!
- 2x Look for the 2x symbol to double your gift impact!

Giving the Best.Gift.Ever is as easy as 1-2-3!

- 1 Pick your gifts**
- 2 Place your order**
 - Visit bestgiftever.ca
 - Call 1-800-387-1221
 - Mail using the order form enclosed
- 3 Choose your FREE, personalized cards**



bestgiftever.ca 1-800-387-1221

In the event that funds raised exceed the financial needs of the programs you are supporting, your contribution will be used for related efforts to support children and their families.

LIVESTOCK



Give the gift of livestock!

Livestock, like goats and chickens, provide families with a nutritious source of protein and a stable source of income.

GOAT \$75

POPULAR GIFT

For protein and income, you can't go wrong with the gift of a goat. These hardy animals are easy to care for, breed quickly, and are an excellent source of income for families. Goats are a great starting point for growing assets into a herd that will help feed, clothe and educate children for years to come. This gift provides a farming family with one goat, plus vaccinations, feed and training on breeding and marketing.

TogetherForChildren



CHICKENS \$25

Three chicks grow up to lay 1,000 eggs a year - a reliable source of food and income that families can count on. This gift provides a family with three chickens, feed, training and hen house construction.

2x
POPULAR GIFT



BEES \$54

With training and supplies, farmers – particularly women – can take advantage of this sweet opportunity to supplement agricultural income. Bees are great for the environment, too! This gift provides beekeeping training and start-up supplies.



SHEEP \$60

Sheep are hardy sources of protein and profit that become essential assets and bring in sustainable income. This gift provides a family with one sheep, feed, sheep pens and training on breeding and marketing.



START A FAMILY FARM \$299

Fill the barnyard with livestock and empower a woman with skills and techniques to grow fruit, veggies and healthy herds of animals. Her family and community reap the benefits, as she contributes to building a better world. This gift includes livestock (chosen based on community needs), animal care and training, garden supplies and tools.



PIG \$50

Pigs are part of a pay-it-forward plan that allows families to receive and raise their pigs to give back to their communities, building a cycle of food and farming income. This gift provides a farming family with a sow, plus vaccinations, feed and training on breeding and marketing.

MATCHED GIFTS

Thanks to the generous support from The Sprott Foundation all gifts in this section will be matched up to \$100,000



Give a gift at home in Canada!

Gifts like nutritious meals and community gardens help Indigenous children and families access the food they need and stay connected with their traditions.

SCHOOL BREAKFAST / LUNCH \$75 **2x**

A nutritious breakfast starts the day off right, and a hot lunch helps refuel for better learning! Your contribution to school nutrition programs feeds hungry tummies and hungry minds. This gift provides one month of breakfasts or lunches for an Indigenous child in Canada.



TogetherForChildren



BERRY BUSHES AND FRUIT TREES \$100

Help grow a food forest in an Indigenous community, and support First Nations families to reclaim their culture and their traditions around food. Starter fruit trees and berry bushes, including plums, cherries, apples, pears and more, plus tools and training, will produce a bountiful source of healthy nutrition in communities where fresh fruit is often unavailable or unaffordable.



FISHING KIT \$32

Fishing is a traditional activity that provides nutritious food in Indigenous communities. Having the right equipment makes it more efficient and allows for fishing during all seasons. Your gift provides a new fishing rod as well as line and tackle which will give Indigenous communities access to fresh, healthy fish all year long.



CLASSROOM GARDEN STARTER KIT \$42

School and community gardens give students hands-on experience to grow, harvest and prepare food from seed to table. Your gift provides seeds, supplies and lessons to let children start plants in the classroom and transplant them to the local garden in the spring.



TRADITIONAL ACTIVITIES \$34

Students and Elders get back to their roots! Together, they learn, share and participate in Indigenous methods of gathering, hunting, fishing and preserving food. Not only fun and practical, land-based education is rebuilding lost connections to culture and community. These activities have also become essential to provide food to the community throughout the pandemic.



COMMUNITY & SCHOOL GARDENS \$80

Community and school gardens provide essential nutrition to improve food security for all, which is needed now more than ever. This gift provides seeds, equipment, fencing and other supplies for one community or school garden.



FRESH PRODUCE BOX \$20

Fresh produce boxes with handy recipe guides and nutrition tips are a welcome supplement to family nutrition in communities where fruits and vegetables are often unavailable or unaffordable. Your gift provides a family with fresh produce monthly.

Give the gift of feeding families!

The COVID-19 pandemic is set to double hunger worldwide. These gifts will help provide children and families with the essential nutrition they need throughout the pandemic and beyond.



FEEDING FAMILIES



SCHOOL NUTRITION FOR A YEAR \$175

School meals motivate children to attend school and help them learn while there. Provide a year of daily food to a child in an international location: a hot cup of porridge in the morning, rice and beans or soup at lunch or other meals and snacks that are culturally and nutritionally appropriate to help children grow healthy and strong.



BREAKFAST FOR A CHILD FOR A MONTH \$28

School breakfast for a child starts their day off right and allows them to focus on learning instead of their empty stomach. Your gift will provide a student in an international community with a nutritious breakfast at school every day for a month.



LUNCH FOR A CHILD FOR TWO MONTHS \$44

School lunch makes all the difference for a student who is busy learning and playing, and helps keep them going for the whole day. Your gift will provide a student in an international location with a nutritious lunch at school every day for two months.

FAMILY FOOD BOX \$35

In remote communities, families are struggling to access the food they need for their families due to the COVID-19 pandemic. This gift delivers an urgently needed food hamper to the home of a family, providing them with staples like rice, oil, flour, sugar, milk, noodles, canned fish, lentils, eggs and beans.



SPONSOR A CHILD

\$33/MONTH

The gift of child sponsorship - for yourself or on behalf of a loved one - can truly change a life, including your own!

When you sponsor a child, you're not just supporting a child, you're supporting an entire community. For only \$33 a month, you can make a world of difference for a child. You'll provide good nutrition, educational materials, family support, community development and so much more.

Sign up today or visit canadianfeedthechildren.ca/sponsorship to meet some of the children who need your support now!

COMMUNITY SAFETY



Give the gift of safety!

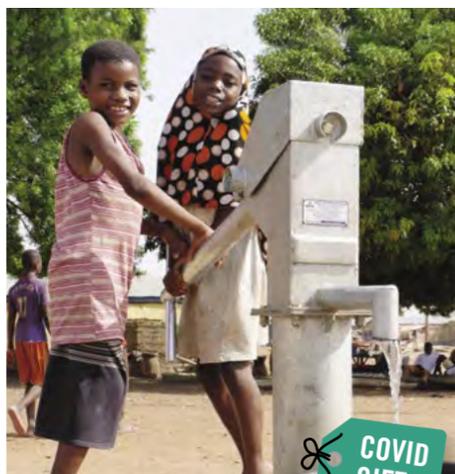
Gifts like clean water and hygiene are essential for keeping children healthy and safe. And it's needed now more than ever to stop the spread of COVID-19.

COVID-19 SAFETY KIT \$25

NEW GIFT

Your gift will help provide communities with the essentials they need to stay healthy and safe throughout the pandemic. A COVID-19 Safety kit will help supply masks, soap, sanitation supplies and training to community members.

COVID GIFT



COVID GIFT

WATER TAP \$52

Your gift of a water tap provides convenient access to safe, clean water and improves health and hygiene for all. Plus, it reduces the burden and risk for women and girls while collecting water.



COVID GIFT

HAND WASHING STATION \$40

Always needed, but now more than ever - handwashing stations help to keep kids and communities safe and healthy.



POPULAR GIFT

LATRINE \$125

Latrines improve hygiene and are essential to keeping children, especially adolescent girls, healthy and in school.

Give the gift of urgent support!

This year has been challenging for the children and families we work with. Accessing food has become even harder than normal. Help us support the highest community needs and ensure children get what they need most to thrive.

GREATEST NEED

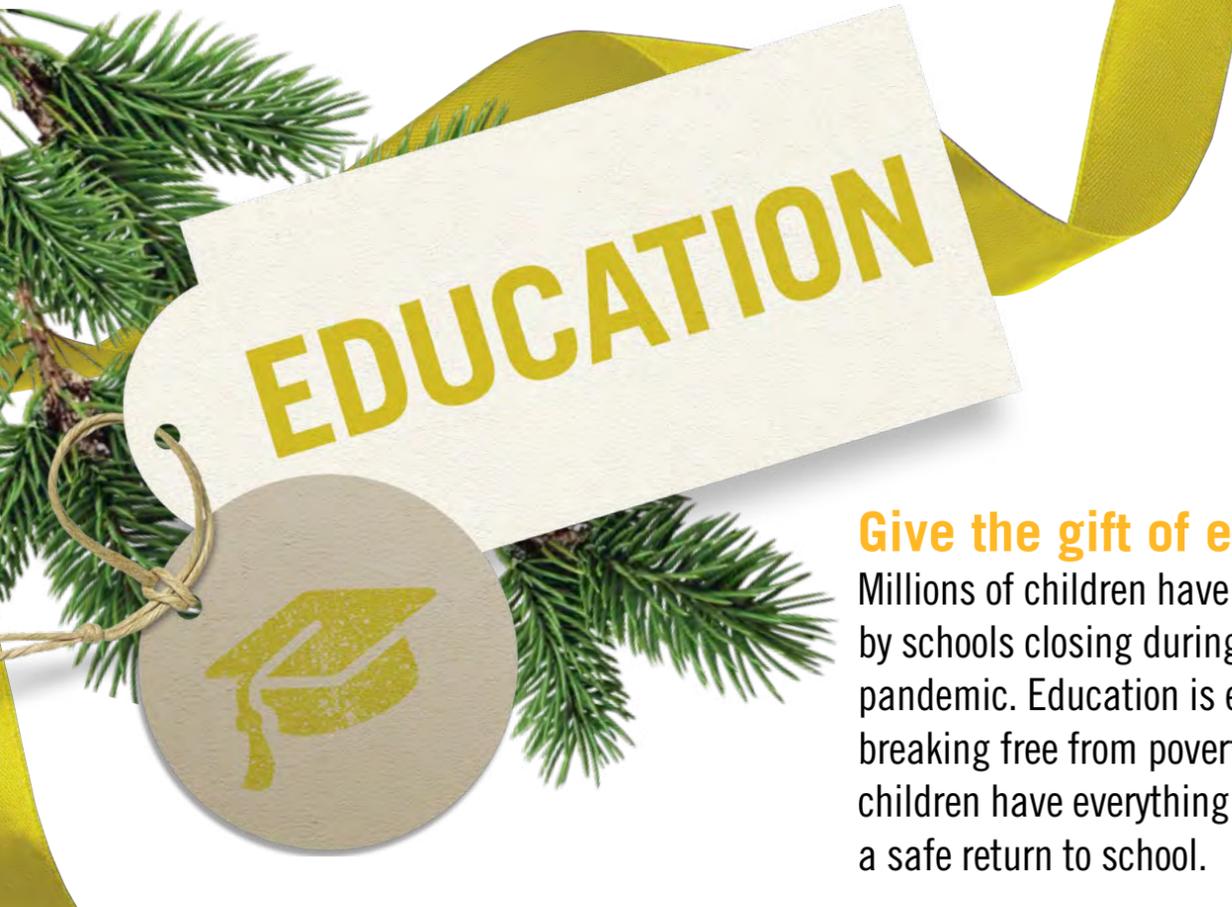


GREATEST NEED \$30 or \$50

POPULAR GIFT URGENT NEED

When you choose this gift, we'll put your donation to work where it is most urgently needed. You'll be giving life-changing support to families in the form of food, and feeding programs to children who need it most.

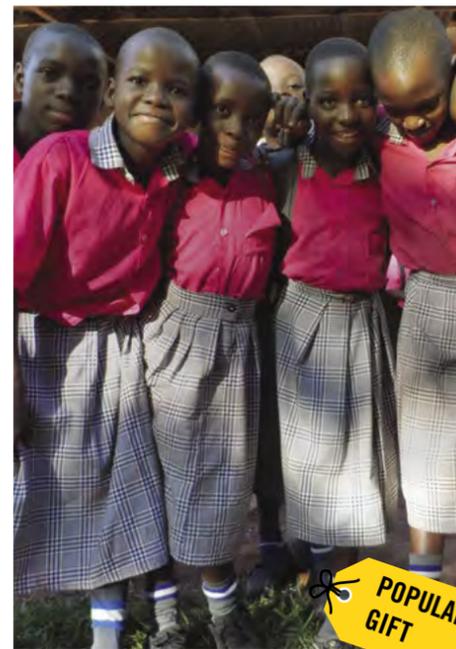




Give the gift of education! Millions of children have been affected by schools closing during the COVID-19 pandemic. Education is essential to breaking free from poverty. Make sure children have everything they need for a safe return to school.



STUDENT START-UP KIT \$85
 Help remove the barriers to learning! Give a student all they need to start school on the path to academic success. This gift provides a student with a uniform, school supplies and classroom basics.



POPULAR GIFT

SCHOOL UNIFORM \$15

Your gift of a school uniform – usually mandatory but often unaffordable – allows a child to enroll and stay in school, boosts their confidence and gives them a sense of belonging.



LIBRARY BOOKS \$35

Stock a school library, start a school book club and open up the love of reading to a student. Your gift provides books for school libraries and reading corners, and support for literacy programs.



GREAT GIFT FOR TEACHERS

SCHOOL SUPPLIES \$18

Your gift gives a primary school student the essential items they need for a successful year of learning. This gift includes notebooks, textbooks, pens, pencils and rulers.



CLASSROOM ESSENTIALS \$55

Enrich a student's experience and make it possible for them to participate actively in the classroom with these essential items. This gift provides a desk and chair, chalkboards, maps and paper.



TEACHER TRAINING \$60

Knowledgeable, qualified educators are in short supply in many parts of the world. Your gift helps recruit, train and pay a teacher who becomes one of the most important influences on a young child's future.



GAMES & TOYS \$22

Children need to play to learn! Give them toys and games that challenge their senses and motor skills, develop their problem-solving abilities, and let them have FUN while they are learning!



WOMEN'S INCOME & SAVINGS GROUPS \$120

Invest in a Village Savings & Loans Association and you'll give women the gift of economic empowerment. This gift teaches women how to save, use and pay back credit, budget, earn an income and support their families. This is essential during uncertain and financially trying times. VSLAs are unleashing women's capacity to make a lasting contribution to their families and communities.

GENDER EQUALITY

Give the gift of gender equality! Supporting women's livelihoods with one of these gifts helps women gain economic empowerment and self-confidence while strengthening their families. During uncertain times like these, gifts that provide economic security are needed more than ever.

Give the gift of farming!

Farming tools and supplies are gifts that help farming families become independent as they have the power to grow their own food to eat and to sell.



SEEDS, TOOLS & TRAINING \$75

Good things grow - including children, families and communities - when the world's smallholder farmers have what they need to get a good living from the land. Your gift provides seeds, tools and agricultural training to a farming family.



SEEDS \$36

You will be sowing the seeds of hope when you provide drought-tolerant seeds to farm families. These seeds will grow into healthy crops and provide good nutrition throughout the year.



BUSINESS KIT & SUPPLIES \$40

From Shea butter to woven grass baskets, women are hand-making products to sell at markets to improve their family's income. Your gift provides a woman with the supplies she needs as well as training and market linkages to make a profit from their handiwork.



GIRLS EMPOWERMENT CLUB \$50

Empowering girls helps pave the way to equality by improving the status, safety and success of women and girls around the world. Your gift will help girls learn about their rights and protect them from gender based violence by supporting a community club that focuses on breaking down gender barriers.

NEW BUSINESS START-UP \$250

Make an investment in a local entrepreneur and help grow a prosperous future! Your gift will help to establish a start-up business that will generate sustainable income for the business owner, their family and their community. Whether it's a buzzworthy business like beekeeping or setting up local fish farmers to reel in profits, your investment will change the life of rural families. Your gift helps finance a new business owner and provide start-up planning, mentoring/coaching, management and skills development - everything they need to launch a successful venture!



FAMILY FARM WATER TANK \$500

Water tanks for irrigation help farmers fight the effects of the dry season. This gift will help a farming community have access to needed water to keep their crops growing - giving them a longer growing season and more food for their family to eat and to sell at market.



VEGETABLE GARDEN \$30

There's food on the table all year long when families have the seeds, tools and knowledge to perfect their production of vegetables like tomatoes, onions, peppers and sweet potatoes. Whether in a rural community or an urban home garden, families have access to healthy food and a source of income.



FARMING TOOLS \$25

Your gift of tools for use on family farms will provide people with the equipment they need to grow fruits and vegetables for extra income and better nutrition.

GIFTS \$30 & UNDER

A little goes a long way when it comes to these high-impact gifts



**URGENT
NEED**

Breakfast for a child for a month \$28



**MOST
POPULAR**

Chickens \$25



**MATCHED
GIFT**

Fresh Produce Box \$20



School Uniform \$15



Vegetable Gardens \$30



COVID-19 Safety Kit \$25



Greatest Need \$30

Your gift today will change a child's life.

THANK YOU FOR CHOOSING THE BEST.GIFT.EVER!

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