

Best.Gift.Ever

2021/2022 GIFT CATALOGUE

Every gift you choose can change the future for children.



FREE CARD with every purchase



bestgiftever.org

1-800-387-1221

Giving the Best.Gift.Ever can change the future for children.

When you choose a gift from the Best.Gift.Ever catalogue, you're making a BIG impact in the lives of children and youth in Canada and around the world. The Best.Gift.Ever gift catalogue offers items that are symbolic of the real items provided through our community-led programs.

Your gift will help support children and their families in Canada and around the world. Last year we provided:



397,372 school meals to children



4,286 lbs of fresh produce grown and distributed to Indigenous households in Canada



1,111 livestock animals distributed to families

Giving the Best.Gift.Ever is as easy as 1-2-3!

1 Pick your gifts



2 Place your order

-  Visit bestgiftever.org
-  Call 1-800-387-1221
-  Mail using the order form enclosed.

3 Choose your FREE, personalized cards



THANK YOU

for choosing the Best.Gift.Ever!
Your gift today will help change the future for children.

- Help reduce hunger and malnutrition with the gift of school meals, fresh produce boxes and family food boxes.
- Livestock gifts provide a source of reliable food and income, while farming and gardens support nutritious food for families.
- Strengthen communities with essential items like clean water, hand washing stations and improved livelihoods for women and girls...and so much more!

Every gift can help children and families in need.



 PAGE 2 Livestock

 PAGE 4 Children in Canada

 PAGE 6 Feeding Families

 PAGE 8 Healthy Children

 PAGE 9 Greatest Need

 PAGE 10 Education

 PAGE 12 Women Livelihood Essentials

 PAGE 13 Feeding Communities

 Look for the 2x symbol to double your gift impact!

 Look for the tags for special gifts!

bestgiftever.org
1-800-387-1221

In the event that funds raised exceed the financial needs of the programs you are supporting, your contribution will be used for related efforts to support children and their families.



LIVESTOCK



Livestock, like goats and chickens, provide families with a nutritious source of protein and a stable source of income.

GOAT \$75



For protein and income, consider the impact of giving the gift of a goat! These hardy animals are easy to care for, breed quickly, and are an excellent source of income for families. Goats are a great starting point for growing a herd that will support a family for years to come. This gift will help provide a farming family with a healthy goat to not only provide food but a sustainable income source.



CHICKENS \$25

Three chicks grow up to lay 1,000 eggs a year - a reliable source of food and income that families can count on. This gift provides a family with healthy chickens to start a coop.



CHICKENS FOR A COMMUNITY \$75

In remote communities in Canada's North the high cost of food makes it challenging to keep a family fed with healthy meals. This is especially difficult during winter months when communities are only accessible by air. This gift provides funding to an Indigenous community to build a chicken coop and buy chicken feed to support a sustainable food source for the entire community.



SHEEP \$60

Sheep are hardy sources of protein and profit that become essential assets and bring in sustainable income. This gift provides a family with a breeding sheep to help build their flock and pay-it-forward to another family.



START A FAMILY FARM \$299

Fill the barnyard with livestock and empower a woman with skills and techniques to grow fruit, veggies, and healthy herds of animals. Her family and community reap the benefits, as she contributes to building a better world. This gift includes livestock (chosen based on community needs), farming training and garden tools.



PIG \$42

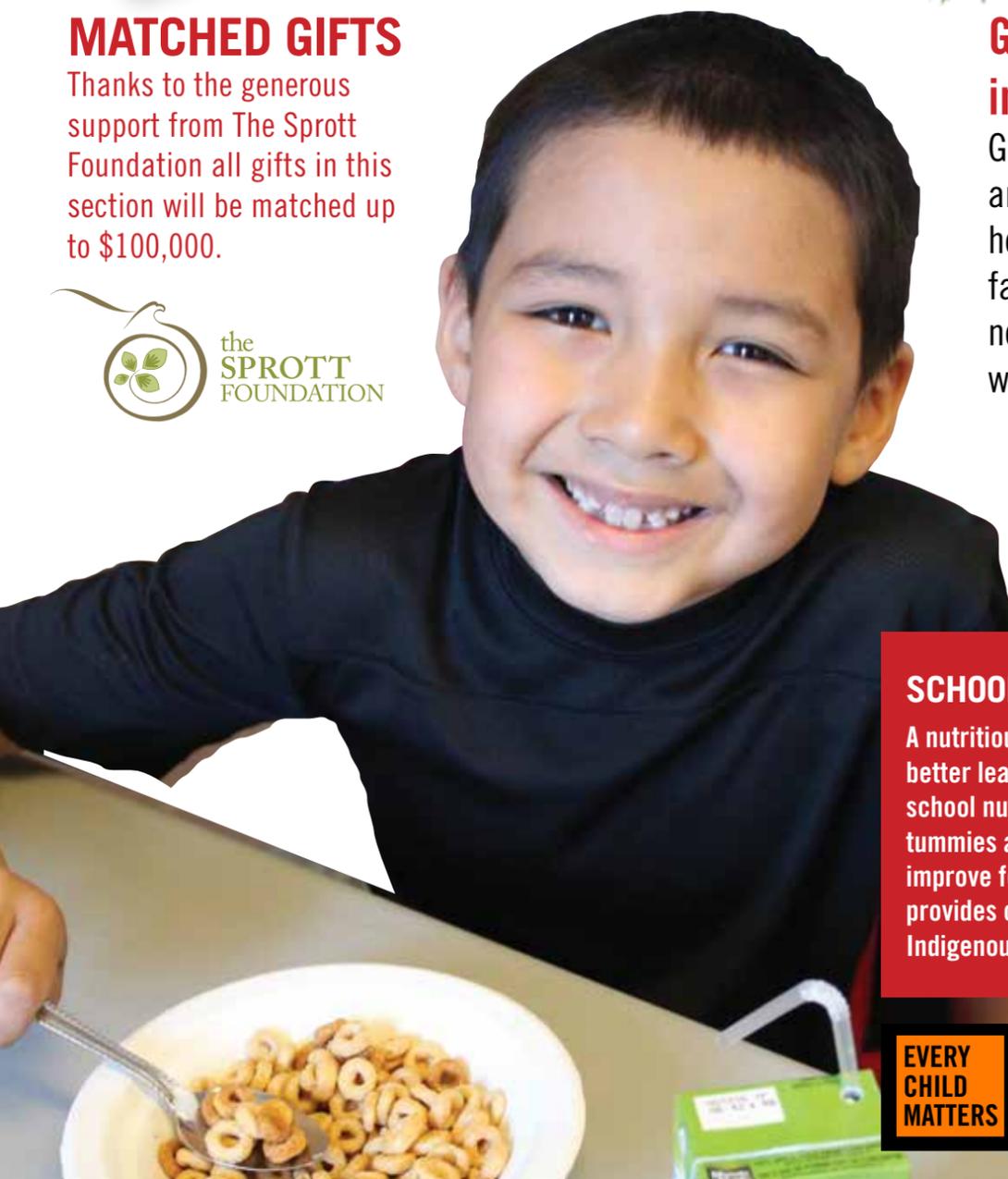
Pigs are part of a pay-it-forward plan that allows families to receive and raise their pigs to give back to their communities, building a cycle of food and farming income. This gift provides a farming family with a healthy sow for breeding.

CANADA

MATCHED
2x

MATCHED GIFTS

Thanks to the generous support from The Sprott Foundation all gifts in this section will be matched up to \$100,000.



Give a gift at home in Canada!

Gifts like nutritious meals and community gardens help Indigenous children and families access the food they need and stay connected with their traditions.

SCHOOL MEALS \$75

A nutritious meal helps refuel for better learning! Your contribution to school nutrition programs feeds hungry tummies and hungry minds and helps to improve food security for children. This gift provides one month of school meals for an Indigenous child in Canada.

EVERY CHILD MATTERS

In Canada, we have been working alongside Indigenous Nations and communities for over 20 years, and currently work with 31 Indigenous partners across the country.

MATCHED
2x

POPULAR
GIFT



MATCHED
2x

BERRY BUSHES & FRUIT TREES \$100

Help grow a food forest in an Indigenous community, and support First Nations families, their culture and their traditions around food. Your gift will help buy starter fruit trees and berry bushes, tools and training. Food forests will produce a bountiful source of healthy nutrition in communities where fresh fruit is often unavailable or unaffordable.



NEW
GIFT

MATCHED
2x

TRADITIONAL KNOWLEDGE EDUCATION \$32

The passing down of traditional knowledge is vital to preserving Indigenous culture and learning Indigenous methods for harvesting food. This gift supports land-based classes led by Elders and Knowledge Holders that teach about traditional food harvesting, language, and culture.



MATCHED
2x

GARDEN STARTER KIT \$37

School and community gardens give students hands-on experience to grow, harvest and prepare food from seed to table. Your gift provides seeds, supplies and lessons to let children grow seedlings in the classroom and transplant them to local gardens in the spring.



MATCHED
2x

COMMUNITY & SCHOOL GARDENS \$80

Community and school gardens provide essential nutrition and improves food security within communities, which is needed now more than ever. This gift provides seeds, equipment, fencing and other supplies for one community or school garden.



NEW
GIFT

MATCHED
2x

COMMUNITY HARVESTING \$42

Subsistence harvesting has always been an important part of Canadian Indigenous culture. Your gift supports community members to hunt and fish and then process, preserve, and distribute the harvested food to other community members. Harvesting and sharing is not only important to preserve Indigenous tradition, but also to provide healthy sustainable food within communities.



URGENT
NEED

POPULAR
GIFT

MATCHED
2x

FRESH PRODUCE BOX \$25

Fresh produce boxes with handy recipe guides and nutrition tips are a welcome supplement to family nutrition in communities where fruits and vegetables are often unavailable or unaffordable. Your gift provides a family with a fresh produce box.

Give the gift of feeding families!

These gifts will help provide children and families with the essential nutrition they need and help to increase food security.



FEEDING FAMILIES



FAMILY FOOD BOX \$35

As the pandemic continues food insecurity is hitting many families in our partner communities. This gift delivers an urgently needed food hamper to the home of a family, providing them with staples like rice, oil, flour, sugar, milk, noodles, canned fish, lentils, eggs, and beans.



URGENT NEED

POPULAR GIFT



SCHOOL MEALS FOR A YEAR \$175

School meals motivate children to attend school and help them learn while there. Your gift will provide a year of nutritious meals and snacks to help children grow healthy and strong.



SCHOOL MEALS FOR A MONTH \$18

A meal served at school keeps children in school and helps them to focus on learning. Your gift will provide a student in an international community with a nutritious meal at school every day for a month.



NEW GIFT

NUTRITION AND COOKING CLASSES \$42

When there is not a lot of money available, families must make the most of what they can afford. Your gift supports community-based classes that teach caregivers about nutrition and how to cook locally available food to provide economical and nutritious meals at home.

BECOME AN EVERYDAY HERO

Give monthly to help children every day.

Your monthly donation makes an even bigger impact. As an Everyday Hero, giving a convenient monthly gift, you are helping make long-lasting improvements to children's lives, by providing food, education, and support for families where it is needed most!



HEALTHY CHILDREN



Give the gift of health and clean water!

Gifts like clean water and accessible hygiene are essential for keeping children and communities healthy. And it's needed now more than ever to stop the spread of COVID-19.



WATER TAP \$52

Your gift of a water tap provides convenient access to safe, clean water and improves health and hygiene for all. Plus, it reduces the burden and risk for women and girls while collecting water.



LATRINE \$125

Latrines improve hygiene and are essential to keeping children, especially adolescent girls, healthy and in school.



HAND WASHING STATIONS \$20

Always needed, but now more than ever - handwashing stations help to keep students safe and healthy. Your gift will provide two handwashing stations at a school.

PERIOD KIT \$18

In many developing countries girls often do not have access to sanitary pads and they will frequently miss school during menstruation. This gift will provide three school-aged girls a kit of reusable sanitary pads in discreet packaging that they can take anywhere. Your gift will not only provide girls with an essential item, but help keep them in school every day.



Give the gift of urgent support!

This year has been challenging for the children and families we work with. Accessing food has become even harder than normal. Help support what communities need most to ensure children get what they need to thrive.

GREATEST NEED



GREATEST NEED \$30 or \$50

When you choose this gift, we'll put your donation to work where it is most urgently needed. You'll be giving life-changing support to families in the form of food, and feeding programs to children who need it most.

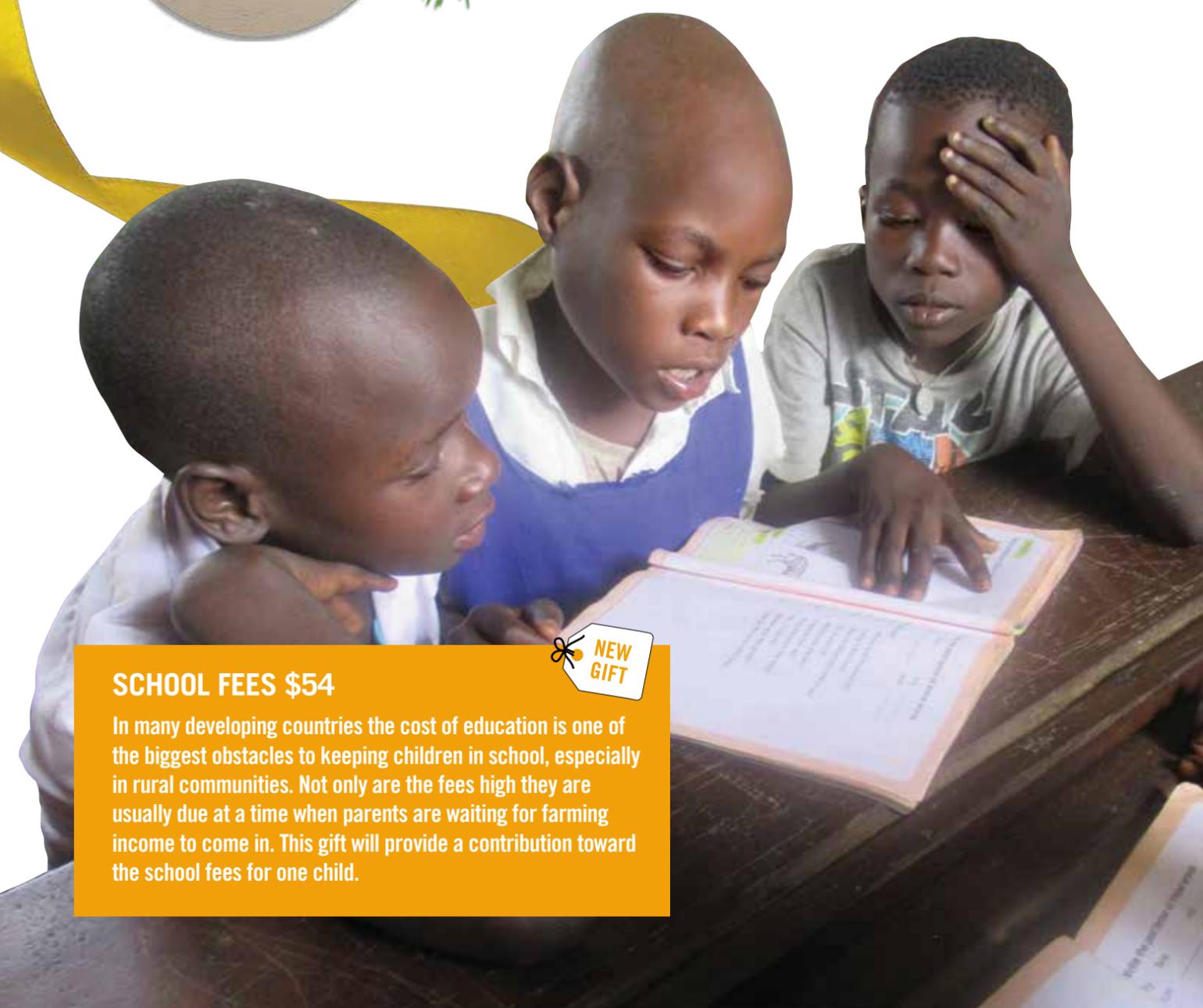


EDUCATION



Give the gift of education!

Education is essential to breaking free from poverty. Make sure children have everything they need to stay in school and succeed.



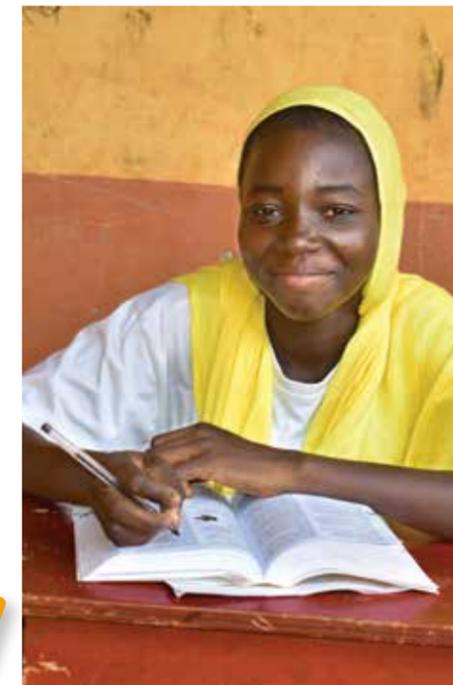
SCHOOL FEES \$54

In many developing countries the cost of education is one of the biggest obstacles to keeping children in school, especially in rural communities. Not only are the fees high they are usually due at a time when parents are waiting for farming income to come in. This gift will provide a contribution toward the school fees for one child.



SCHOOL UNIFORM \$15

Your gift of a school uniform – usually mandatory but often unaffordable – allows a child to enroll and stay in school, boosts their confidence, and gives them a sense of belonging.



LIBRARY BOOKS \$35

Stock a school library and open up the love of reading to a student. Your gift provides books for school libraries and classroom reading corners.



SCHOOL SUPPLIES \$18

Your gift gives a primary school student the essential items they need for a successful year of learning. This gift includes notebooks, textbooks, pens, pencils, and rulers.



EARLY CHILDHOOD EDUCATION \$42

When children participate in early education care they have better outcomes. Having access to early childhood education also allows parents to work and support their family. This gift supports running an education centre for children aged five and under.



TEACHER TRAINING \$60

Knowledgeable, qualified educators are in short supply in many parts of the world. Your gift helps recruit, train and pay a teacher who becomes one of the most important influences on a young child's future.



COMPUTER ROOM \$150

In the age of technology having access to computers is essential, but electricity networks and internet access are not reliable in many of our partner communities. This gift contributes to the building of computer rooms with internet access in schools to provide greater access to learning.



WOMEN LIVELIHOOD ESSENTIALS



WOMEN'S INCOME & SAVINGS GROUPS \$120

Invest in a Village Savings & Loans Association (VSLA) and you'll give women the gift of economic empowerment. This gift teaches women how to save, use and pay back credit, budget, earn an income and support their families. VSLAs are unleashing women's capacity to make a lasting contribution to their families and communities.

Give the gift of livelihood!

Supporting women's livelihoods helps women gain economic empowerment and self-confidence while strengthening their families. During uncertain times, gifts that provide economic security are needed now more than ever.

Give the gift of farming!

Farming tools and supplies are gifts that help farming families become independent as they have the power to grow their own food to eat and to sell.

FEEDING COMMUNITIES



VEGETABLE GARDEN \$30

There's food on the table all year long when families have the seeds, tools and knowledge to perfect their production of vegetables like tomatoes, onions, peppers and sweet potatoes. Whether in a rural community or an urban home garden, families have access to healthy food and a source of income.



POPULAR GIFT



NEW GIFT

IRRIGATION SYSTEM \$550

When rain is not a given, irrigation systems for farms are essential to grow vegetables. This gift will provide an irrigation system for one family farm. This will help a farmer make sure their vegetable fields are watered with just the right amount of water.



NEW GIFT
2x

YOUTH BUSINESS TRAINING \$98

Vocational training increases livelihood opportunities for youth and helps to put them on the path toward income stability. This gift supports vocational training for youth in an international country and includes a start-up kit, training materials and skill and business training in areas such as beadwork, weaving, and vegetable farming.



GIRLS EMPOWERMENT CLUB \$50

Empowering girls helps pave the way to equality by raising their status, improving safety and increasing opportunities for girls around the world. Your gift will help girls learn about their rights and protect them from gender-based violence by supporting a community club that focuses on breaking down gender barriers.

NEW BUSINESS START-UP \$250

Make an investment in a local entrepreneur and help grow a prosperous future! Your gift will help to establish a start-up business that will generate sustainable income for the business owner, their family, and their community. Whether it's a buzzworthy business such as beekeeping or setting up local fish farmers to reel in profits, your investment will change the life of rural families. Your gift helps finance a new business owner and provide start-up planning, mentoring/coaching, management, and skills development - everything they need to launch a successful venture!



FAMILY FARM WATER TANK \$209

Water tanks for irrigation help farmers fight the effects of the dry season. This gift will help a farming community have access to needed water to keep their crops growing - giving them a longer growing season and more food for families to eat and to sell at market.



MATCHED 2x

BEES \$54

With training and supplies, farmers - particularly women - can take advantage of this sweet opportunity to not only help their gardens grow better, but to also supplement their agricultural income. Bees are great for the environment, too! This gift provides beekeeping training and start-up supplies.



MATCHED 2x

AGRICULTURAL TRAINING \$29

NEW GIFT

There is so much to learn when it comes to farming - pest management, planting schedules, crop rotations, fertilization, and much more. This gift provides training for a farmer to continue to learn tips and best practices, so they can make their farm even more successful and yield more crops.

GIFTS MOST URGENTLY NEEDED

These gifts are most in need and will make the biggest impact.



FRESH PRODUCE BOX \$25



SCHOOL MEALS \$75



FAMILY FOOD BOX \$35



GREATEST NEED \$30 or \$50



HAND WASHING STATIONS \$20



CHICKENS FOR A COMMUNITY \$75

Your gift today will change a child's life.

THANK YOU FOR CHOOSING THE BEST.GIFT.EVER!

bestgiftever.org 1-800-387-1221



CANADIAN
FEED THE
CHILDREN

Charitable Registration # 118830983 RR0001

901-2 Lansing Square, Toronto, ON M2J 4P8 Canada | contact@canadianfeedthechildren.ca

Free card
with every gift

